How a focus on social sustainability can support the development of DH



Research Institute of Urban Management and Governance



Johanna Ayrault

Why social sustainability?



- Facilitate the development: integration into the existing ecosystem
- Competitiveness: side advantages
- In-line with policy goals New European Bauhaus: fair transition, just transition, democratic transition, inclusiveness, aesthetics, etc.

BUT for now less integrated / visible than other types of sustainability

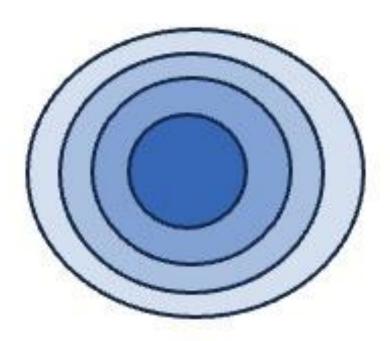
What is social sustainability?



STILL UNDER DEFINITION!

Social sustainability is about identifying and managing business impacts – both positive and negative – on people.

- DH company
- Customers
- Engineering companies
- Architects and developers
- Policy makers



What link to DH?



Can be integrated to all parts of the value chain

	activities/	Inbound logistics			
	Factors	T / E	_	-	<u> </u>
		I/E	Е	G	S
1	Capital intensive	I	X	X	
	infrastructure				
2	Natural monopoly	I	X		
3	Price of heat	Е	X	X	X
	supply				
4	Locally available	I/E	X	X	X
	heat sources are				
	used				
5	EU Taxonomy	Е	X	X	X
6	Heat law	Е			

	Value chain activities/ Factors	Ope	ratio	ns	
		I/E	Е	G	S
1	Stable price	I	X		X
2	Digitalization	I	X	X	X
3	Staff	I	X	X	
	preferences				
4	Local solutions	I	X	X	X
	to customers				
	distant to the				
	grid				
5	Buildings as	I/E	X	X	X
	storage				
6	Building codes	Е	X	X	
7	Safety	Е	X	X	X

What link to DH?



Can be integrated to all parts of the value chain

	Value chain activities/ Factors	Outbound logistics			
		I/E	Е	G	S
1	Substation	I/E	X	X	X
	management				
2	Reduce return	I/E	X	X	X
	temperatures				
3	Maintenance of	I	X	X	X
	pipes				

	Value chain activities/ Factors	Marketing, s			ales
	detivities/ ractors	and post sales			
		I/E	Е	G	S
1	Interact with society	I/E			X
2	Incentivize customer behavior	I/E	X	X	X
3	Offer a carefree heating alternative	I			X
4	Local heat supply is in demand	E/I	X	X	X
5	Resilient heat supply in demand	Е	X		X
6	Cooling in demand	Е	X		X

What link to DH?



Identification of several factors that impact social sustainability on DH projects

1	Supports the local community			
	Inclusive buildings			
	Educational efforts towards young/ society			
	Creation of local, long-term jobs (use of local fuels & workforce)			
2	Community engagement			
	Transparent communication (across value chain)			
	Impact on local community (resettlement issues, construction disturbancies, traffic around the plants)			
	Partnerships (win-win solutions, co-creation of value, co-investments etc.)			
3	Aesthetics			
	Pipes not seen			
	Signature buildings: beautiful: enhancing the city scape & sustainability message			
4	Affordable/ stable price			
	Lower price than alternatives			
	Lever to fight energy poverty			
Stable and predictable price (not volatile)				
5	Quality of life			
	Carefree & saves space			
	Indoor comfort			
	Both heating and cooling			
6	Sector coupling			
	Take load off electricity sector			
	Resort to CHP technology for producing both heat and electricity			

What next?



Strengthen the integration of social sustainability into DH processes (from early planning to operation) through **social KPIs**

To be continued...

Thank you for listening!



Always open to collaborations...



VIENNA UNIVERSITY OF SECONOMICS AND BUSINESS

Institute of Urban Management and Governance

Johanna.ayrault@wu.ac.at

	SKPI	Stakeholders to whom the SKPI generates value
1	Carbon footprint of the heat supply is important	Energy company, customer, wider
	to consider (what is desirable short versus long term?)	community
2	Air pollution issues	Energy company, customer, wider community
3	Fairness: who can get district energy? (the juste	Energy company, customers, wider society
	and fair energy transition)	
4	Make use of locally available heat supply (limits	
	transportation, recovers assets otherwise lost)	source, wider community
5	Local collaboration on heat supply	Energy company, owner of local heat source
6	Inclusive buildings (where people can see what	Energy company, construction companies,
	happens on the inside, visit the premises for	architects, wider community
	recreational purposes like in a park or for	
	educational purposes)	
7	Aesthetic buildings (not disturbing the city	Energy company, construction companies,
	scape)	architects, wider community

8	Indoor space use	Energy company, construction company, architects, customers
9	Sector coupling (across gas-electricity-district	Energy company, wider community
	energy) for flexibility gains	
10	Philanthropic activity (undertaken by the	Energy company, wider community
	energy companies)	
11	Education of the young (site visits, traineeships	Energy company, wider community
	and other)	
12	Research & Development projects	Energy company, wider community
13	Sustainable investment thresholds (low interest	Energy company, wider community
	rates for sustainable projects)	
14	Resettlement issues	Energy company, wider community
15	Disruptive road works (limited amounts of time)	Energy company, wider community
16	Creation of long term, local jobs	Energy company, wider community
23	Stable price	Customer
24	Affordable price	Customer

17	Indoor comfort (legislation exists soon also for	Energy company and customer
	providing demand for heating and cooling)	
18	Customer empowerment (to manage customer	Energy company and customer
	behavior, encourage co-creation, prosumerism)	
19	Transparency across the value chain (including	Energy company, customer
	end customer dialogue)	
20	Safe energy use (explosions, shocks, floodings)	Energy company, customer
21	Reliable heat supply	Energy company, customer
22	Carefree energy use (energy as a service is	Energy company, customers
	developing across energy vectors)	